

# Science with and for Society – Project Partner Search Form

# **CALL: Science with and for Society 2018**

☑ I offer my expertise to participate as a Partner in a Project				
☐ I am planning to coordinate a project and I am looking for Project Partners				
Topics				
Strategic orientation 1. Accelerating and catalysing processes of institutional change				
SwafS-01-2018-2019: Open schooling and collaboration on science education				
SwafS-02-2018: Innovative methods for teaching ethics and research integrity				
SwafS-03-2018: Developing research integrity standard operating procedures				
SwafS-04-2018: Encouraging the re-use of research data generated by publically funded				
research projects				
SwafS-05-2018-2019: Grounding RRI practices in research and innovation funding and				
performing organisations				
Strategic orientation 2. Stepping up support to Gender Equality in Research & Innovation				
policy				
SwafS-09-2018-2019: Supporting research organisations to implement gender equality plans				
SwafS-10-2018: Analysing gender gaps and biases in the allocation of grants				
SwafS-13-2018: Gender Equality Academy and dissemination of gender knowledge across				
Europe				
Strategic orientation 3. Building the territorial dimension of SwafS partnerships				
SwafS-14-2018-2019: Supporting the development of territorial Responsible Research and				
Innovation				
SwafS-22-2018: Mobilising Research Excellence in EU Outermost Regions				
Strategic orientation 4. Exploring and supporting citizen science				
SwafS-15-2018-2019: Exploring and supporting citizen science				
Strategic orientation 5. Building the knowledge base for SwafS				
SwafS-18-2018: Taking stock of the application of the precautionary principle in R&I				
SwafS-19-2018-2019: Taking stock and re-examining the role of science communication				
SwafS-20-2018-2019: Building the SwafS knowledge base				
SwafS-21-2018: Advancing the Monitoring of the Evolution and Benefits of Responsible				
Research and Innovation				

## 1) PROJECT INFORMATION

**Field of expertise related to the topic:** In order to foster science with and for societies, SYNYO puts a strong emphasis on social research. Generating valuable insights into issues of societal relevance help to understand and to support inclusive, reflective and sustainable societies. Rather than focusing on one special subject in social sciences, SYNYO attaches great importance to





interdisciplinarity and considers a wide range of social research from various disciplines and stakeholder perspectives. The research processes and proprietary methodologies are designed to convert complex information into clear and precise insights for developing definitive actions addressed to various stakeholder groups. SYNYO has access to a vast network of knowledge including research institutions, networking organisations, technology providers and industry leaders. The team of SYNYO consists of high-skilled researchers with different academic backgrounds including social and communication sciences. Furthermore, a team of excellent developers generates collaborative systems targeting large end-user groups. They create modern graphical interfaces to transmit a bigger visual human perception and to ensure security. The innovative spirit and the lean management create the baseline for successful solutions.

### Potential contribution to the project:

#### **Providing Knowledge and RRI Services**

SYNYO has a broad experience in conducting applied social science research. The spectrum includes topics such as ageing and care, social media crime as well as the urban space, participation and education. Different topics however require different methods of social science research. SYNYO has therefore established an interdisciplinary team to cover these issues with a variety of methodological approaches.

### **Quantitative Surveys**

For covering a high number of respondents, SYNYO is conceptualizing quantitative surveys. This includes the design of questionnaires and the programming of online surveys. State-of-the-art open-source software is used for running multivariate data analyses.

#### Qualitative research

Following recent trends in empirical research, SYNYO has a profound expertise in qualitative research. In addition to participant observation, a particular focus lies on qualitative interviews and on evaluating the data in a qualitative content analysis.

#### Stakeholder studies

Stakeholder studies focus on key decision makers from policy, administration or the private sector. The aim is to better understand their competencies, problems, needs and requirements. Depending on the topic, SYNYO uses both quantitative and qualitative methods for conducting research on stakeholders.

Responsible Research and Innovation (RRI) is becoming more and more important in applied research and in development, production and application. Due to the long-term experience in applied research and solution development, SYNYO has acquired profound knowledge on different issues related to RRI and offers several services in this field.

Role in the project:			
Research	Dissemination	Other	
Training	Technology Development		
Project idea:			
Project description:			
Already experience as a Co	oordinator: 🔀 yes 🗌 no		
As a Partner: 🔀 yes 🔲 no			
If "yes", which project: SYNYO is actively involved in twelve ongoing collaborative projects, acting as			



overall coordinator in three H2020 projects (TAKEDOWN, PeaceTraining.eu, SciShops.eu) and as project partner in 5 H2020 projects (CityRisks, PROTECTIVE, Bonseyes, eCraft2Learn, Mindb4Act). In addition, SYNYO started two AAL projects ActiveAdvice and FollowMe.

Most of the own coordinated projects deal with tackling different societal challenges with modern ICT solutions, and have a strong focus on the development of web-based platforms with novel services and collaboration spaces:

eCraft2Learn: Digital Fabrication and Maker Movement in Education: Making Computer-supported Artefacts from Scratch (H2020 731345) Role: Partner

SciChallenge: Using digital and social media to make Science Education and Careers attractive for young people (H2020 665868) Role: Coordinator

SciShops.eu: Enhancing the Responsible and Sustainable Expansion of the Science Shops Ecosystem

in Europe (H2020 741657) Role: Coordinator

Other partners in consortium already identified (with countries):

2) TARGET COORDINATOR / PARTNER SOUGHT				
Organisation details:				
Higher education / university	☐ Industry / SME			
Research institution	Other			
NGO	Please specify:			
Education				
We are looking for following Expertise / Compet	encies:			
We are interested in joining competitive consortion	a in the field of social sciences and contributing			
with our vast expertise in european projects.				
2) COM	TACT DETAILS			
3) CONTACT DETAILS				
Contact Person: Name: Flora Strohmeier				
Ms Mr				
Organisation: SYNYO GmbH				
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Organisation web address: www.synyo.com				
Short profile of the Organisation: https://www.synyo.com/downloads/SYNYO.Corporate.Profile.pdf				
one prome of the organisation. https://www.sy	, o.co, downloads, stritto.corporates foliacipal			
<b>Date:</b> 23.01.2018				
The offer is valid until: 23.04.2018				
I agree with publication of my contact data on "So	cience with and for Society" network website			
⊠ YES □ NO				

