



**London
Business
School**

International Teachers Programme

Making good teaching great

2019–2020 programme hosted by
London Business School

Programme dates

Module 1: 5–10 January 2020
(Sunday afternoon to Friday morning)

Module 2: 22–26 June 2020
(Monday evening to Friday morning)

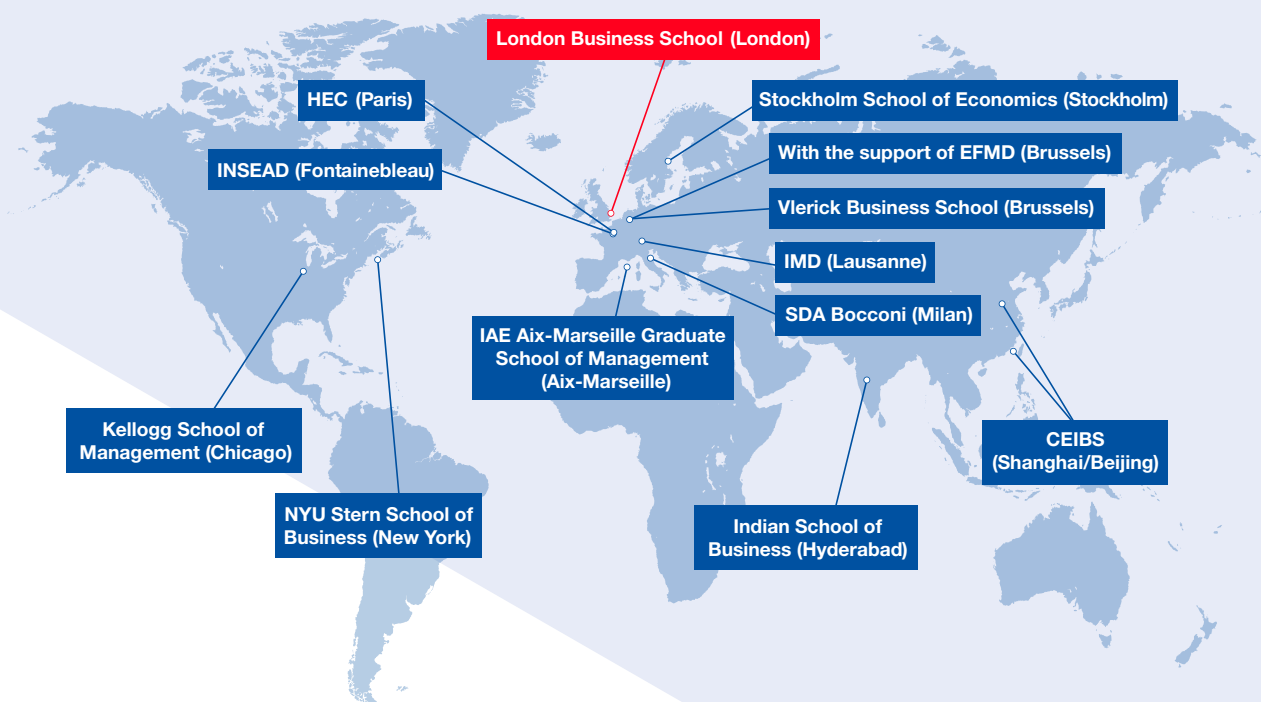
Contents

About ISBM	2
Who is behind the ITP?	2
The world's premier teaching programme for business faculty	3
What you gain	3
Poets & Quants accolades for ITP graduates	3
How your institution benefits	4
Programme highlights	5
Learn from award-winning faculty	6
Who should attend the ITP?	6
About London Business School	7
ITP admissions procedure	7
Programme fee	7
Admissions requirements	7
Cancellations	7

About ISBM

The purpose of the International Schools of Business Management (ISBM) is to advance teaching and learning in schools of management and help teachers from any part of the world develop their professional skills as teachers. This consortium of 12 leading global business schools organizes and delivers its flagship programme, the International Teachers Programme (ITP), with the support of the European Foundation for Management Development (EFMD). For more than 45 years, the ISBM member schools have taken turns in hosting this annual two-module programme. London Business School will proudly host the ITP in 2020, in early January and late June. We look forward to welcoming you!

Who is behind ITP?



The world's premier teaching programme for business faculty

The ITP believes there are many effective teaching styles. By creating a safe space in which to experiment, supported by coaches and peers, ITP enables faculty to find their teaching style, to 'become their best selves'. The programme provides a broad set of experiences to make this happen:

- Two residential modules that support your real-world development as a teacher
- Sessions taught by expert faculty from a diverse cross-section of business disciplines, nationalities, institutions and teaching styles
- Various pedagogical techniques such as active learning, the flipped classroom, new digital learning, and more.
- Individual coaching in both Modules 1 and 2
- You will actually teach – not just once, but twice – in the ITP's renowned Teaching Lab, where you will get feedback from your peers and your coach in a low-risk and trusted setting.

What you gain

The ITP programme—delivered by world-class teachers, for teachers—has been leading teaching practice for 50 years. It has developed an approach that enables faculty to transform how they teach.

Self-development – Attending the ITP can be an important step in helping you progress from good teaching to great. You will be allocated a coach who will provide one-to-one coaching to help you overcome any individual or institutional challenges and meet your pedagogical goals.

Co-development – Working in small groups with your peers to problem-solve, innovate, support and give feedback to one another during and following the programme is central to the ITP.

Free up time and mental space for other goals – By improving your effectiveness and efficiency as a teacher, you will have more time to focus on research and other key activities.

Networking – Creating strong professional relationships with colleagues from business schools around the world is invaluable for your teaching and research. The ITP will jump-start your network among peers who care about excellence in teaching.

Inspiration – You will learn from award-winning faculty who will inspire you to grow as a teacher and give you the tools and techniques for raising your game.



“ITP is one of the most valuable academic experiences that I have had as a university professor. Learning with and from your peers from different management schools around the world is a rewarding and effective strategy. I am very grateful for the experience.”

Accolades from Poets & Quants for ITP graduates



Hyun Young Park
ITP 2017

Best 40 under 40
Professors, 2017



Sebastian Schuh
ITP 2016

Best 40 under 40
Professors, 2017



How your institution benefits

The ITP prepares faculty to contend with the challenging and changing educational settings in which we work. In so doing, it brings several key benefits to the institutions from which ITP participants come:

Signalling – Business and management schools that regularly send faculty to the ITP, as many schools do, deliver a powerful signal (to faculty, students, and others) that, at their institution, excellence in teaching is valued and supported.

Development of faculty – Faculty appreciate institutions that invest in their development. The ITP is an excellent means of doing so.

Happier students – It's no fun listening to students' complaints about their teacher. The ITP can help raise your institution's teaching and learning game.

Dissemination – A tangible benefit of the programme is that participants take their new knowledge, skills and mindset back to their institution. Many schools send faculty participants year after year. They find that sending participants on the ITP can help their faculty achieve their teaching development goals, deliver superior learning to their students and meet the expectations of accreditation bodies.

“ITP has been a game-changer in the way I approach excellence in learning and teaching; among other things, a valuable asset is the learning from fellow ITP participants.”



Programme highlights

The programme spans two residential modules totalling nine days in all, at London Business School, Regent's Park, London, plus an inter-modular teaching experiment.

Key highlights of the programme include:

- **Transforming mindsets from teaching to learning** – What happens when you think less about your teaching and more about your students' learning?
- **Body, voice and presence** – The lecture theatre is your stage. How you act on it can have a huge impact on your students and their learning. This highly interactive session led by actors from London's West End will teach you how to use your body and voice to maximise your impact.
- **Pedagogical choices** – You will experience highly interactive case-method teaching, skilled lecturing and a multiplicity of teaching styles that lie in between, all intended to bring relevance and interaction to your students' learning.
- **Technology, teaching and learning** – There's an abundance of new teaching technology. Which should you explore and which should you ignore?
- **Culture in the classroom** – Your classroom has a culture of its own and it's your task to shape and develop it. Ignore it at your peril.
- **Teaching lab** – One of the favourite elements enjoyed by previous ITP attendees. You will teach something to your group and a coach who will provide feedback on what it's like to be taught by you. Then you will do it again – differently, we expect – in Module 2!
- **A teaching experiment** – Between Modules 1 and 2, you will be asked to experiment with teaching in a manner that you are not accustomed to.
- **Your best self as a teacher** – There is an almost infinite array of teaching styles and no single 'right way'. The key question and a key outcome of the ITP is finding your best self as a teacher.

“ITP opened my mind to the real meaning of teaching.”



Learn from award-winning faculty

At many business schools, faculty rarely have the opportunity to see the very best of their fellow teachers teach.

At the ITP, we bring some of the world's best teachers to you. You will see how they teach and discuss their approaches and techniques.



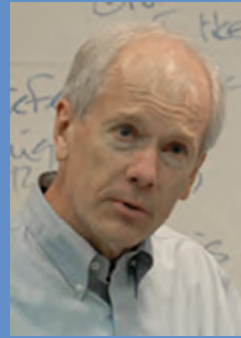
Aswath Damodaran

Five-time Professor of the Year at NYU-Stern



Aneeta Rattan

Best Teacher award, MBA Core 2016, London Business School (as a new Assistant Professor!)



John Mullins

Ten teaching awards across Degree and Executive Education programmes at London Business School; Innovation in Pedagogy award from the Academy of Management (AOM) Entrepreneurship Division.



Kristine de Valck

Number one downloaded iTunesU course, business category, 2010



Carolina Serrano-Archimi

Three-time winner, award for teaching excellence and innovation, Aix-Marseille Université

Who should attend the ITP?

Faculty at any level who care about real excellence in teaching, including junior faculty who have at least two years of teaching experience.

Faculty at career inflection points, such as having recently won tenure or been promoted, who are now interested in devoting a greater share of their time to further developing their teaching.

Faculty who have achieved competence in teaching one kind of audience and would like to extend their skills to other audiences.

Faculty who head, direct, or are in charge of courses, programmes, or areas/departments and can thereby impact faculty development.

Faculty who would benefit from joining, learning from and contributing to a vibrant global network of such individuals.



About London Business School

Founded in 1964, we have already established ourselves as a world-class destination for graduate business education. Our masters, PhD and Executive Education programmes rank among **the best in the world**. Set in the heart of London, we provide a global experience. Our varied, multicultural learning environment has seen more than 150,000 students from 130 countries pass through our doors.



ITP admissions procedure

Secure your place by completing the application form at www.itp-schools.com/programmes

For further information please email:
ITPatLBS@london.edu

Places are limited, so we encourage you to enrol as soon as possible and no later than 31 October, 2019. Applicants will be told within 3–5 weeks whether they have secured a place.

Programme fee

The cost of ITP is £12,500 sterling (including VAT). This covers the tuition fee, personal coaching, educational materials, accommodation and meals. Travel costs, insurance and visas are the responsibility of the participant. An invoice for the total amount of £12,500 will be sent with confirmation of the participant's admission and is payable within 30 days.

Admissions requirements

Applicants must be a faculty member of a business/management school and be proficient in English, as all classes and discussions will be conducted in English.

All participants must be able to fully participate in both residential modules and ensure they are free from all other duties (except in emergency situations). The participant must have full support from their institution.

Cancellations

Contact us immediately in writing should you need to cancel your place. Full refund of the programme fee can only be made if cancellation is made by Sunday 13th October 2019. After this date no refund may be given but you may nominate a suitable substitute, subject to acceptance by the ITP programme committee.

“ITP is a terrific experience for teachers who want to challenge their current beliefs on teaching and research, to improve for the good of the students, the academy, and above all for themselves.”

Secure your place by completing the application form at

www.itp-schools.com/programmes



with the support of EFMD



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